

## IDENTIFICATION

Course code : ESI-SPI-CI-BE4-S7-UE3-EC3  
ECTS : 2

## DURATION

Lectures : 4  
Tutorial classes : 0  
Labs : 16  
Total : 20

Project :  
Personnal work :

## ASSESSMENT

Deliverables and presentations

## TEACHING MATERIALS

Mission support materials, data, guides, reports...

## LANGUAGE

English

## CONTACT

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Modifié le : 3 août 2026

UE : UE7-EFFI

COURSE : Innovation competition

## SCOPE OF THE COURSE

### OBJECTIVES

This course aims to develop students' ability to successfully carry out, in groups (7 to 12 students), an innovation project involving problem-solving, continuous improvement, or the design of new breakthrough solutions, while taking sustainability challenges into account.

### COMPETENCE AND SKILLS

mobilize and combine the tools related to innovation methodology acquired in the resources, learn to learn (complementing the tools...), work in a project group (shared reflexivity, autonomy, time and stress management...), communicate and convince

### PROGRAM

Upstream innovation : State of the art, market study, regulations, market immersion, opportunities, defining objectives, initiating ideation

### BIBLIOGRAPHY

According to the year project

### REQUIREMENTS

Project management, survey management, marketing, and creativity methods. These prerequisites are acquired beforehand through curriculum resources or during the academic year through self-directed or guided learning.