

IDENTIFICATION

Course code : ESI-SPI-CI-BE4-S8-UE3-EC2
ECTS : 1

DURATION

Lectures : 0
Tutorial classes : 4
Labs : 10
Total : 14

Project :
Personnal work :

ASSESSMENT

Deliverables and presentations

TEACHING MATERIALS

Mission support, data, guides, reports...

LANGUAGE

English

CONTACT

Khalid ADDI

Modifié le : 3 août 2026

UE : UE8-EFFI

COURSE : Innovation competition

SCOPE OF THE COURSE

OBJECTIVES

This course aims to develop students' ability to successfully carry out, in groups (7 to 12 students), an innovation project related to problem-solving, continuous improvement, or the design of new disruptive solutions, while considering sustainability challenges.

COMPETENCE AND SKILLS

To mobilize and combine tools related to innovation methodology acquired in the resources, to learn how to learn (supplementing tools...), to work in a project group (shared reflexivity, autonomy, time and stress management...), to communicate and convince

PROGRAM

Downstream innovation : Prototyping, feasibility, launch

BIBLIOGRAPHY

According to the year's project

REQUIREMENTS

Project management, survey management, marketing, creativity methods. These prerequisites are acquired beforehand in the curriculum resources or during the year through autonomous or guided learning.